

Melanie F. Sexton 2015 Split Diamond Way Round Rock, TX, 78664 (843) 870-8266 melanie.florencio@gmail.com

# SKILL SETS

UX Design / Qualitative Research / Digital Prototyping Visual Design / Design Thinking / Storytelling / Content Strategy

# WORK EXPERIENCE

### **Cisco, Austin, TX UX Designer, Security and Trust** *Feb. 2022 - present*

- Lead UX design strategy and execution for the Security Insights platform, supporting a DevOps audience of 30,000 users.

- Develop and standardize UI components using the Cisco UI Kit design system, reducing implementation time by 25%.

- Conduct user research and usability testing across security engagement managers and engineering leads, leading to a 15% reduction in workflow inefficiencies.

- Present actionable design concepts to stakeholders, influencing product roadmaps and enhancing cross-team alignment.

- Design and prototype tools for secure development lifecycle visualization, enabling teams to assess security postures and improve governance adherence.

- Support compliance efforts for the 2021 Biden Executive Order, delivering new security-focused functionalities for build environments.

# Austin Community College, Austin, TX Adjunct Instructor, UXUI program

Aug. 2021 - May 2022

- Taught Survey of UX Design and UI Design 2 courses, mentoring students on the principles of user-centered design and interface aesthetics.

#### Wondros, Austin, TX Sr. Product Design Strategist Oct. 2021 - Feb. 2022

- Led UX strategy for participant and researcher platforms in the NIH's 'All of Us' health research program, focusing on user engagement and data usability.

- Designed a hybrid patient nutrition intake process in collaboration with provider stakeholders, enhancing data accuracy and operational efficiency.

# EDUCATION

# Continuing Education, UX Design

Austin Community College Austin, TX *Spring 2020* 

# MA, Sequential Art

Savannah College of Art and Design Savannah, GA *June 2011* 

## BFA, Sequential Art

Savannah College of Art and Design Savannah, GA *May 200*9

# SPECIAL PROJECTS

Exhibiting Artist Williamson County Art Guild, 2024 Round Rock Arts, 2022 - present

Member Graphic Artists' Guild, 2022

Speaker Wondros Pecha Kucha, 2021 What Can UX Design Learn from Comics?

Speaker ACC UXUI Colab, 2021 - Developed onboarding and registration processes for patient portals, reducing onboarding time by 10% and improving user satisfaction.

# Sonatype Inc., Austin, TX Product Designer

#### Dec. 2020 - Oct. 2021

- Designed key features for Nexus Repository Manager, driving improvements for enterprise security engineers and developers.

- Conducted qualitative research to inform design decisions, reducing support tickets related to usability issues by 15%.

- Delivered high-quality design assets within 2-week sprint cycles, collaborating with product managers and developers to meet agile goals.

## Sr. eLearning Developer

#### Feb. 2019 - Nov. 2020

Created customer-centric eLearning materials that reduced customer inquiries by 20% and improved user onboarding efficiency.
Spearheaded a content strategy leveraging Design Thinking, aligning educational materials with user needs and personas.
Participated in company-wide hackathons, contributing design solutions that enhanced product features and engagement.

# Blackboard, Inc., Austin, TX and Washington D.C. Product Designer

#### May 2018 – Feb. 2019

- Designed software features for assessments and grading within Blackboard Learn Ultra, improving usability and faculty satisfaction.

- Conducted research to explore future-facing strategies,

collaborating with cross-functional teams to innovate on instructional design tools.

## **Content Training Designer**

## Jun. 2017 – May 2018

- Developed the enterprise-wide employee onboarding program, reducing ramp-up time for new hires by 25%.

- Designed interactive training prototypes validated with organizational leaders, resulting in adoption across multiple departments.

## General Dynamics Health Solutions, Silver Spring, MD Education Materials and Products Designer

## Nov. 2015 - Jun. 2017

- Conceptualized and delivered digital education tools for healthcare providers and veterans, improving training outcomes and user engagement.

- Conducted research with traumatic brain injury experts to translate complex medical information into accessible digital resources.

- Designed and tested interactive prototypes, enabling feedbackdriven enhancements for healthcare education tools.

#### UX Career Journey: Melanie Sexton

Speaker Sonatype Elevate, 2021 Nexus Repository Replication

#### Member, Contributor level AIGA Austin, 2021

#### Special Guest "Off the Cuff" web series, 2019

Episode 30: Melanie Sexton on UX Design

#### Producer

Carevena Concept Video, 2017

Crowdfunding video for mobile health application Dermitrax.

## Producer: Instant Replays Covert Aire High School Football Bowl Series, 2014

## Speaker

**TEDxCreative Coast, 2014** <u>"The Library of the Future: Using</u> <u>Makerspaces to Connect with</u> <u>Your Community"</u>

## **Exhibiting Artist**

North Charleston Arts Festival, 2012 "Outside the Line" Illustration exhibit

## **Co-creator**

Undead Norm: A Zombie Comedy 2011-2013 Issues #1 & #2

**Illustrator Infinity Software Development, 2012** Sunshine State Testing materials